



STEPHANE LE BORNE

DIGITAL CONCEPT DEVELOPER

22476004

stephaneleborne@gmail.com

EXPERIENCE

Somnia(awe)

March 2018-2020



UX Designer

Somnia is a digital platform helping people with sleep disorders falling asleep faster using dynamic sounds. My focus is on product development, including UX and analytics.

We are developing the product with a “fail fast” iterations process based on quantitative & qualitative data. In charge of creation and maintenance of all web platforms.

Keywords: Research - Concept dev. - Wireframes - Prototypes - Testing - Analytics - CMS - Scrum

awe

April 2017



UX and Technical designer

awe is a digital agency designing products focusing on 3D sound to enhance the user experience. I worked as a concept developer producing AR and VR products. I have been engaged in developing concepts and collecting data, both quantitative and qualitative.

Clients: GN - Oticon - CPH Commune - Tempi and more

Keywords: Concept dev. - Wireframes - Prototypes - Programming - Research - Data driven

Atak

Feb 2016

Web designer

Frontend developer and project manager. Responsible for the development and adaptation of CMS based websites/webshops.

The sites were built considering SEO principals for better ranking. I implemented analytic tool for UX purposes. On a daily basis I used Photoshop, Illustrator alongside the rest of the Adobe suit tools.

Keywords: Project management - Concept dev. - SEO - Wireframes - CSS -HTML- PHP - Adobe

Helsemin

March 2013

Webmaster

Responsible for all technical areas, stability, optimization of functionality, development and IT support in Helsemin A/S webshops.

Keywords: HTML - CSS - PHP - Project management.

DFDS

Jan 2011

Business Leader

As a business leader, my responsibility was focused on:

Stocks: Maintenance of stocks , reference and justify differences or margin errors.

Budgets: Preparation of budgets for wages, revenue and maintenance.

Concept: Maintenance and development of DFDS concepts.

Internal systems: Responsible for all touch-layout systems.

Staff: Internal/External recruiter.

EDUCATIONAL BACKGROUND

2020	Service System Design	M.Sc in Service System Design - Aalborg University I learn how to plan and organise people, infrastructure, communication, media and components of a service, in order to improve its quality, the interaction between service provider and customers and the customers' experience.
2019	Accelerace	One of Europe's leading seed accelerator . In collaboration with Sound Hub Denmark and working together with brands like Bang & Olufsen and Harman, Accelerace have been guiding us at Somnia. For six-months we received business training from experienced consultants and given access to a specialized network in order to grow our product in the market and understand the core elements on how to grow a small business.
2019	Courses & certifications	UX for services – Talent garden / Advice Design thinking – SAP / CIID - John Lynch GrowthHacking Marketing - Talent garden / Taylor Ryan
2018	C# Course	C# programing for UNITY game engine - Udemy
2017	Interaction Design	UX course at the Interaction Design Fondation
2015	Digital Concept Development	Copenhagen school of Design and Technology The entire program is run in an agency environment, where close collaboration with businesses from relevant industries, as guest lecturers, case partners and more. - Service Design - Interaction Design - User Research - UX - Qualitative & quantitative Research - Interview methodes - Concept development - E-Business - E-commerce - Data
2013	Media Design & Communication	Copenhagen school of Design and Technology Multimedia design program is built on four core areas: company, communication and presentation, interaction development, design and programming. DataBase - HTML - CSS - jQuery - PHP - Communication

PROFILE

ENTJ personality

Strategic Thinkers
Charismatic and Inspiring
Strong-Willed
Self-Confident
Energetic
Efficient

SOFT SKILLS

Agile and Lean methodology
Problem solving
Communication skills
Continuous learning
Proactiveness
Empathy
Adaptability

PROFICIENCY

UX design
Interaction Design
Research
Design thinking
Graphic design
Service design
HTML CSS PHP C#